



Case Study CarSoup.com

📁 Automotive

📍 Minneapolis, USA

The Challenge

To improve the quality of services rendered to our clients while at the same time improve profitability ratios.

How It Is Done

By reducing costs without sacrificing quality, Very Pilas handles the following tasks for CarSoup.com:

- ✓ Blog posting
- ✓ Inbound lead routing & nurturing
- ✓ Database maintenance
- ✓ Pacing
- ✓ Post-campaign reporting

The Result

Very Pilas has coupled high-quality work with very competitive pricing. This team loves what they do. They have provided great support into launching our beta project. We've been very impressed and satisfied with the results that we have continued to work with them as the project deems successful and we continue to expand our business.

Outsourcing talent can be a stressful, extremely time-consuming and daunting task in general for higher management. This team has stepped away from the norm allowing me more time to focus on strategy.



Brian Bowman
President at CarSoup.com

